



MIAMI

HAUTE LIVING

OCTOBER / NOVEMBER 2012

DAPHNE GUINNESS

MANUFACTURE ROGER DUBUIS
WORLD OF THE DIVA, UNDER
THE RULE OF FASHION'S
DARING HEIRESS APPARENT

AUCTION LOCKS

MIAMI'S A-LIST ART COLLECTORS

BASEL DAZZLE

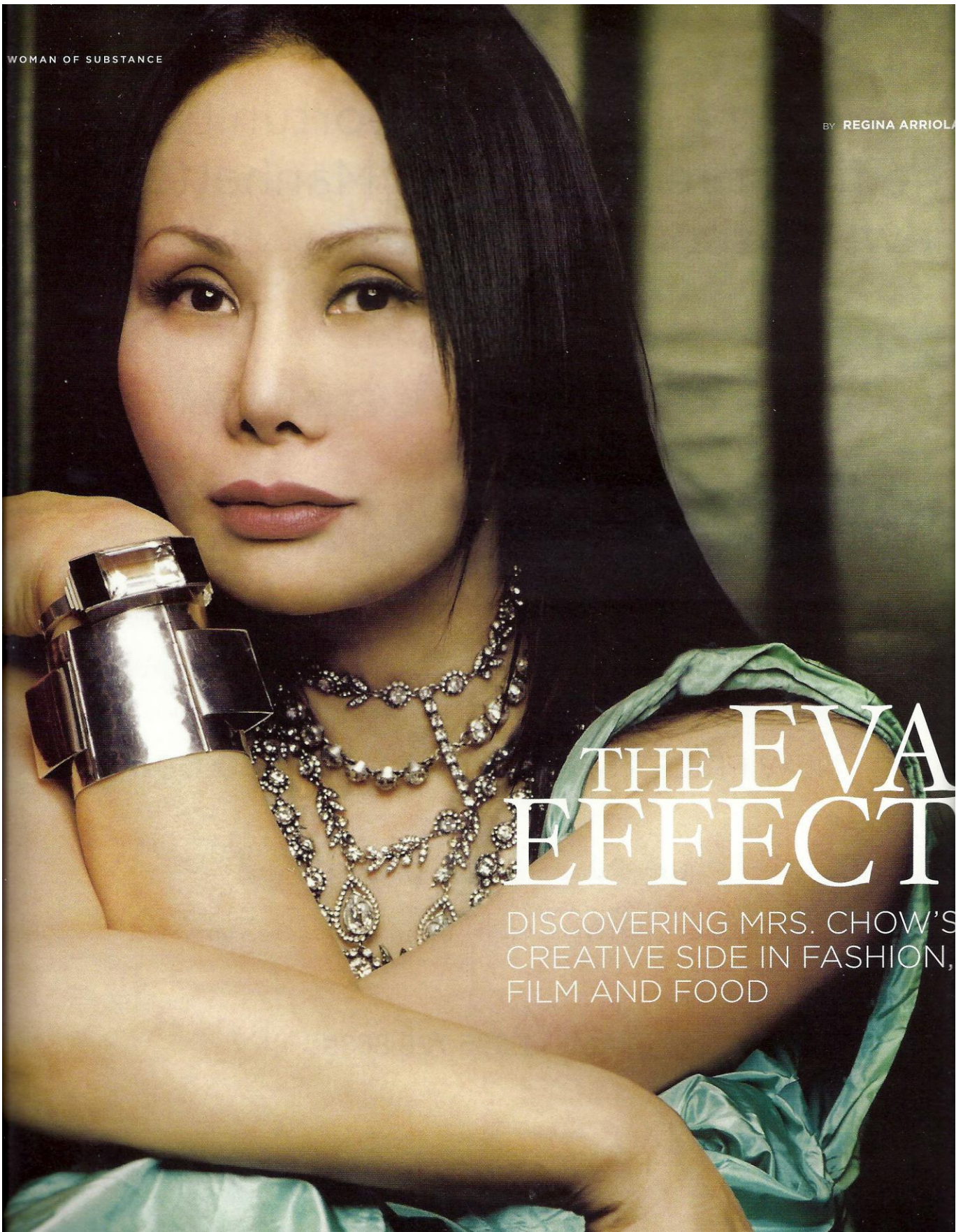
OUR DEFINITIVE GUIDE
TO THE ULTIMATE ART FAIR

WOMAN OF SUBSTANCE

BY REGINA ARRIOLA

THE EVA EFFECT

DISCOVERING MRS. CHOW'S
CREATIVE SIDE IN FASHION,
FILM AND FOOD





Eva Chow is a powerful force in today's art and social realms, and while her influence continues to magnify, her artistry further evolves.

It's been said that behind every great man, there stands a great woman. And in the case of Michael and Eva Chow, the two are a representation of finding your match and forming a marriage of minds.

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A journey less planned and rather destined, Eva Chow's artistic career began at the age of 11 while serving as a protégé to two of the greatest artists in her native country of Korea. Upon moving to the United States, Chow's creative appetite brought her to experiment with unconventional forms of art. "When I came to the US I got into the film business by chance," Chow says of her path.

"After the film business, I went into fashion because I wanted to do something that was more creatively involved than the production side of film," she continues, "and while I was going to school I did a small collection of clothes, and Neiman Marcus placed a big order. Everything is

connected. Artists inspire filmmakers, filmmakers inspire designers, and so on."

Chow's most recent activation in film took place in October for the second installment of the Art + Film Gala, an event co-chaired by Chow and actor Leonardo DiCaprio at the Los Angeles County Museum. "Film is a very important component in most people's lives and most of the people that I know are very inspired by films, enjoy films, and have fun going to films with family and friends," she says of her affinity for the industry. "I'm just really happy to be doing it with my co-chair, Leo." This year's honorees included artist Ed Ruscha and filmmaker Stanley Kubrick, with fellow film magnate Steven Spielberg paying tribute to Kubrick.

After a successful stint as a fashion designer, and transitioning into the roles of wife and mother, Chow entered a new creative arena with husband, Michael, and their family business. Today, Mr. Chow restaurants are of the most renowned culinary destinations in the world, and while Mrs. Chow assures me that the magic behind each Mr.

Chow outpost is a direct result of her husband's expertise, her hand in its success is certainly an equally supporting attribute.

"We are a creative team, so when we create anything we are very good partners," Chow says of the relationship. "I think that professionally it is very important to let your partner do what they do. Good partnerships succeed when you know each other's strengths and support them. And we've been together for 23 years, so we've certainly have had plenty of time to practice!"

With Art Basel Miami Beach upon us, we can only imagine the influx of celebrity clientele making their way to Mr. Chow's local outpost at the W South Beach Hotel and Residences. And while Chow could not disclose the nature of events taking place during Basel this year, we're sure that last year's P.Diddy-hosted dinner speaks to what's to come. "It's about celebrating art, celebrating fashion and celebrating common interests," Chow says of the upcoming event. "And in a place like Miami—you just can't do better than that." ●